

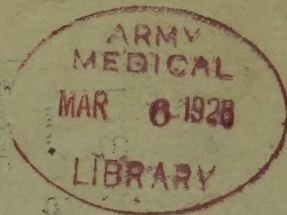
Base Hospital, Camp Mac Arthur

Base Hospital Camp Mac Arthur



Souvenir of Camp MacArthur 1918

Base Hospital



1055

8108

Foreword

THE purpose of this publication is to render to the American people such information that is within our limited bounds to give concerning the life and work of the many young and true blue American men that have so generously and willingly sacrificed their every other interest for such a great and noble cause.

We fully realize and appreciate the fact that thousands of brave mothers, sisters, wives and sweethearts spend many long and dreary hours waiting for these gallant and noble Americans who have responded to the call to save this world of ours from autocracy, and with this also in view we submit to you this publication, which we sincerely hope will bear its part in information to you and helping to console those at home that are affected by this great conflict.

In conclusion we wish to thank the many commercial firms, whose advertisements appear on the pages of this book, for their hearty co-operation which we have received and very much appreciate, hoping that the people of Waco may become better acquainted with the boys of Camp MacArthur and they in turn with the good people and business firms of Waco.

THE BASE HOSPITAL POST EXCHANGE

J. H. MULLIN, 1st Lieut. M. R. C.,
Exchange Officer.



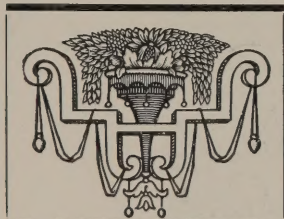
COL. CHAS. F. BATES, COMMANDING OFFICER CAMP MacARTHUR, TEXAS

*All Photographs in this
Book furnished
.. by ..*

F. A. GILDERSLEEVE

Camp MacArthur Photographer, by War Department Permit

**Commercial
Photographer**



421½ AUSTIN STREET
Telephone 2222

Central Texas Hotel Co., Owners

Robert Emmett Pellow, Pres. & Mgr.

THE RALEIGH

WACO'S LEADING AND ONLY

ABSOLUTELY FIRE PROOF HOTEL

ROOM WITH DETACHED BATH \$1.00

ROOM WITH PRIVATE BATH \$1.50 UP

10 Stories of Comfort and Safety :: Sleep Where Life is Safe

WACO STEAM LAUNDRY

CROW BROTHERS
Proprietors



Corner 2nd and Franklin Sts.

Phone No. 3



WE WASH EVERY DAY

WACO, TEXAS



LT. COL. S. W. FRENCH, COMMANDING OFFICER BASE HOSPITAL, CAMP
MACARTHUR, TEXAS

The First National Bank

of Waco, Texas

Capital and Surplus \$750,000.00

“THE oldest and largest
bank in Central Texas

We Are Always Glad to Serve the Soldiers of Camp
MacArthur

Post Exchange Coupon Books

I have the cheapest and most satisfactory
coupon book used at Camp MacArthur.

Rubber Stamps

Made the way you want them and when you want them.

L. S. HENRY PRINTER and
STATIONER

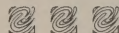
208 South Fifth St.

Phone 437

ELECTRICAL SUPPLIES

WHOLESALE AND RETAIL

Flash Lights - Batteries - Lamps
Toilet Kits - Cutlery



Waco Electrical Supply Co.

616 AUSTIN AVENUE

COMPLIMENTS
—OF—

.. The ..

Turner Coffield Company

WHOLESALE PRODUCE

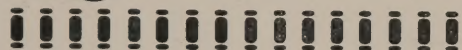
and GROCERS' SUNDRIES

WACO, TEXAS

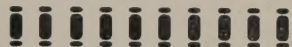


POST EXCHANGE OFFICER AND ASSISTANTS

Sanger Brothers

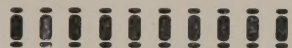


*The Leading Department Store
for Nearly Half a Century
and still Far Ahead*



—a department store catering to almost every human need with special departments devoted to apparel and all equipment for men in all branches of the Country's Service.

—a store that operates every day in the year under the policy of "*The Public Be Pleased.*"

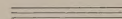


Sanger Brothers

WACO, TEXAS

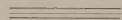
Austin at Fourth Street and Next Door to the Army Rest Rooms

Sam Freund & Co.



P i p e s - CIGARS - Candies

Wholesale and Retail



Our Cigars are on sale at all Camp Exchanges and Canteens. ♣ ♣ ♣ ♣ Ask for San Felice 6-cent Cigar

Citizens National Bank

OF WACO

U. S. DEPOSITARY

OFFICERS

C. H. HIGGINSON, President	L. B. BLACK, Cashier
W. G. LACY, Vice-President	E. G. LILLY, Asst. Cashier
C. B. SCHULER, Asst. Cashier	

ARMY ACCOUNTS SOLICITED



COMMANDING OFFICER'S QUARTERS, CAMP MacARTHUR, TEXAS

W. E. Darden

L U M B E R

and Building Material

Waco, Texas

Maxwell House Coffee

Your FINAL CHOICE

Meadows Grocery Co.

WHOLESALE DISTRIBUTORS

ASK YOUR GROCER FOR IT

Torbett & Germond Co.

—INCORPORATED—

SHEET METAL WORK
and GRAVEL ROOFING

Jobbers of Tarred Felt .. Roofing Pitch .. Coal Tar
and Composition Roofing

1323-25 Franklin Street



TELEPHONE 826

V. Kemendo Co.

W H O L E S A L E

Fruits & Produce

WACO : Texas : TEMPLE



RECEIVING WARD, BASE HOSPITAL, CAMP MacARTHUR, TEXAS



YOURS FOR SERVICE

WACO CITY LINES

and Waco to Dallas, Corsicana and Denison
via Interurban Lines



Texas Electric Railway

The Inner Secret of Plumbing Durability

*The things that you don't see that are hidden
beneath the enamel and nickel are what give*

Hill Bros. & Co.'s Plumbing Fixtures

Such wonderful wear-resisting qualities.

QUALITY in Plumbing Goods as in no other line is Economy.
ESTIMATES GIVEN ON ALL CLASSES OF WORK

HILL BROS. & COMPANY

Phones 5117

705 Austin St.

WORK WE DO STAYS DONE

The Central Texas Exchange
National Bank

WACO, TEXAS

CAPITAL \$500,000

SURPLUS \$100,000

U. S. DEPOSITORY

OFFICERS AND SOLDIERS ACCOUNTS INVITED



NURSES' QUARTERS, BASE HOSPITAL, CAMP MacARTHUR, TEXAS

Purity Creamery COMPANY



WACO

- - - -

TEXAS

THE D. June Machinery Co.

Machinists and Founders

Pattern Makers

and

Brass Founders

Dealers in

Mill and Gin Supplies
Plumbers' Supplies
Pipe, Fittings, Valves and
Leather, Rubber and
Canvas Belting

Corner First and Franklin Sts.

WACO, TEXAS

A. C. Wiebusch & Co.

WHOLESALE FRUITS
VEGETABLES and PRODUCE

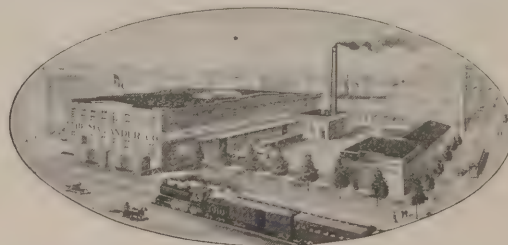


7th and Mary Sts.

Waco, Texas

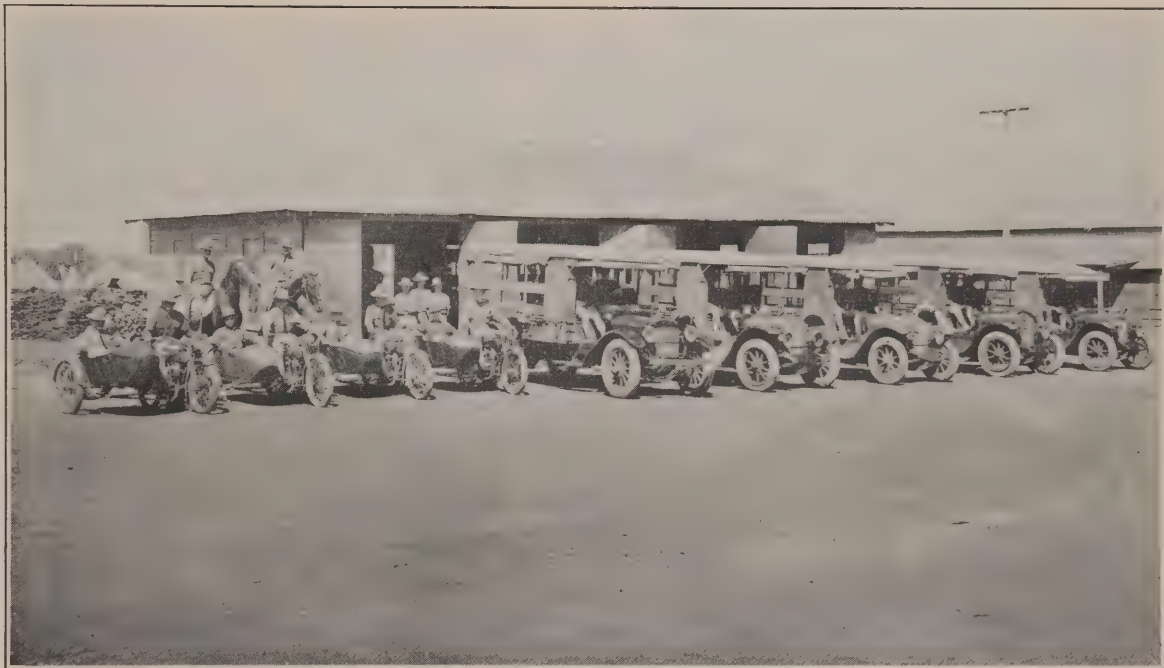
MEN OF CAMP MacARTHUR

A Cordial Reception and Unsurpassed Facilities Await You at Our Factory



THE MAILANDER COMPANY, Waco

"Quality" and "Fair Prices" Built Our Factory



AMBULANCE COMPANY, BASE HOSPITAL, CAMP MacARTHUR, TEXAS



Waco Drug Company

WE CARRY A FULL LINE OF SUPPLIES FOR
SOLDIERS AND SOLICIT THE
BUSINESS



TELEPHONE NUMBER 2860

Fifth and Mary Sts.

WACO, TEXAS

If You Want a Good Drink

Call For

SCHLITZ
FAMO

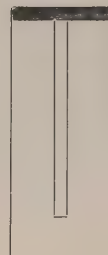
GEO. YARD, WHOLESALE
DISTRIBUTOR

Also Distributor
for DRI-ZONE

:::

Phone 4500

BOYS!_____



The firms whose ads
appear on the pages of
this book, give you
their support. You in
turn, should support
each of them.



HEADQUARTERS, CAMP MacARTHUR, TEXAS

Geo. H. McFadden & Bro.'s
Agency W. J. NEALE, Agent

COTTON

WACO, TEXAS

Archenhold Automobile
Supply Company

WHOLESALE DEALERS

We Carry a Complete Line of Automobile Supplies, Garage
Equipment and Machinists' Supplies

704-708 Franklin St.

WACO, TEXAS

DRINK THE GENUINE

—  —
IN BOTTLES

Bottled With Distilled Water in a Sanitary Plant
and in Sterilized Bottles

Waco Cola-Cola Bottling Co.

WACO, TEXAS

WACO STATE BANK

UNINCORPORATED :: W. W. SELEY, President

OLDEST BANK IN THE COUNTY

We Would be Pleased to Handle Your Checking
Business. Call and Get Acquainted.

Sixth and Franklin Sts.

State House Hotel Building



-Main Mess Hall-
Base Hospital - Waco, Texas - July 29, 1918
42

MAIN MESS, BASE HOSPITAL, CAMP MacARTHUR



Compliments

:: :: :: :: of

K & S

Chicago

Illinois

SALES

COMPANY



Exporters & Traders Warehouse and Compress Co.



COTTON WEIGHED

AND STORED

For Farmers and Merchants

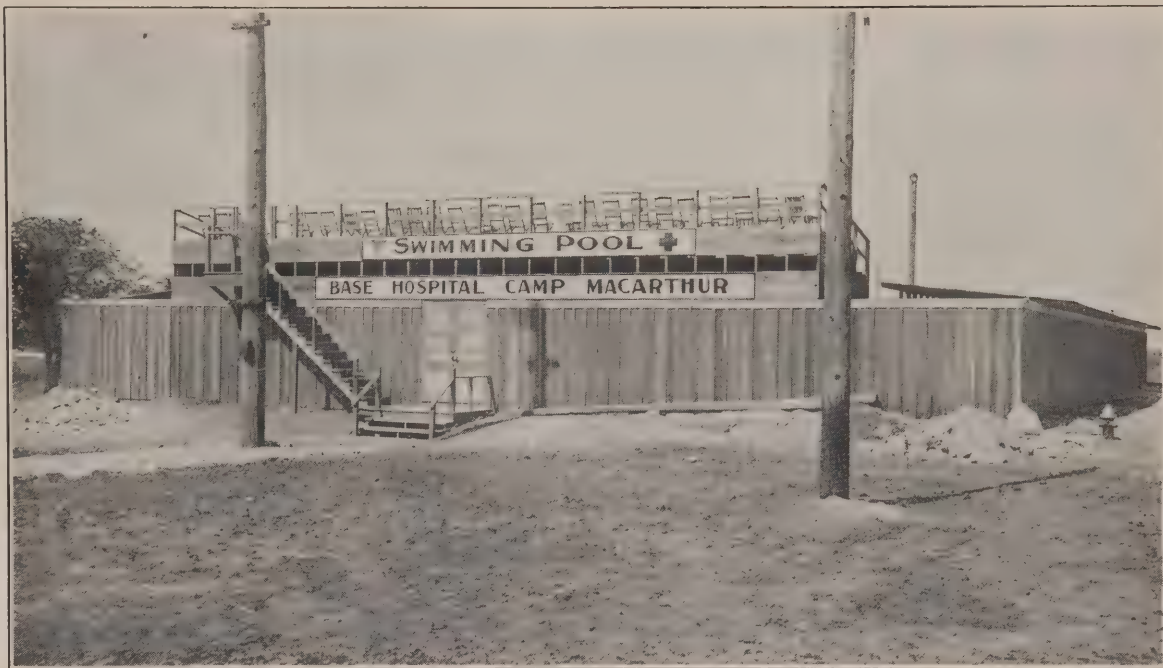
W H O L E S A L E

The Behrens Drug Co.

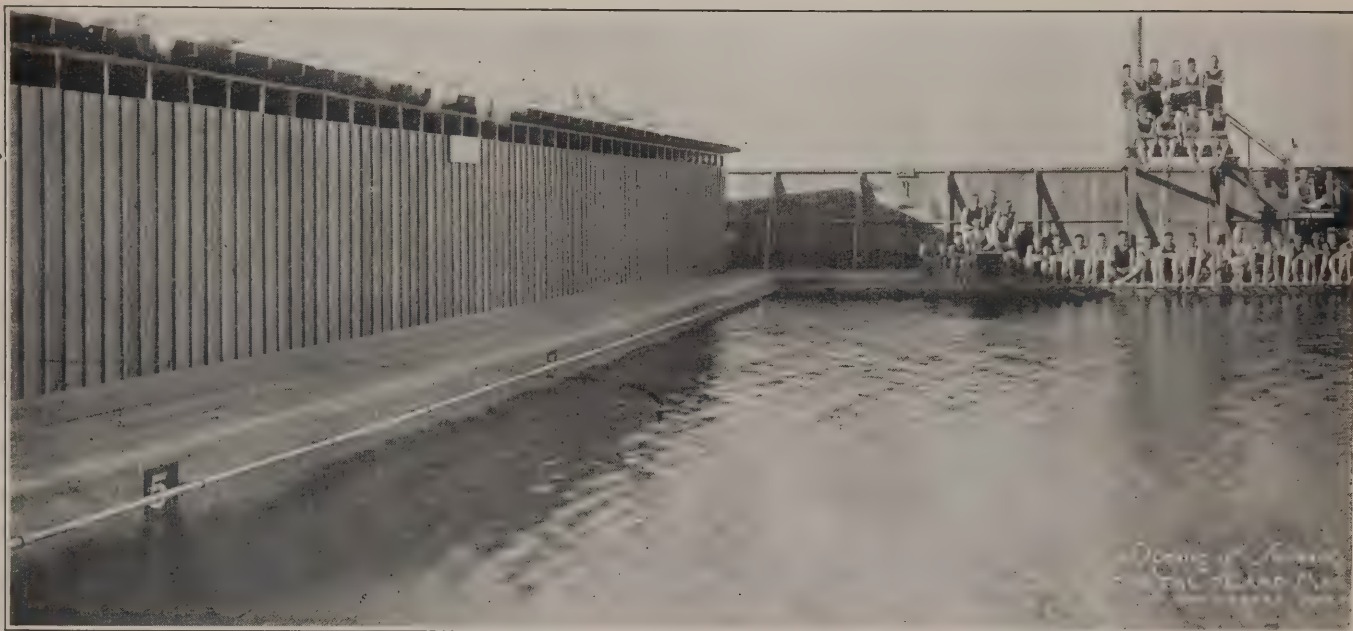
DRUGS AND DRUG
SUNDRIES

Pioneer Drug House of Texas .. Headquarters for
Exchange Supplies

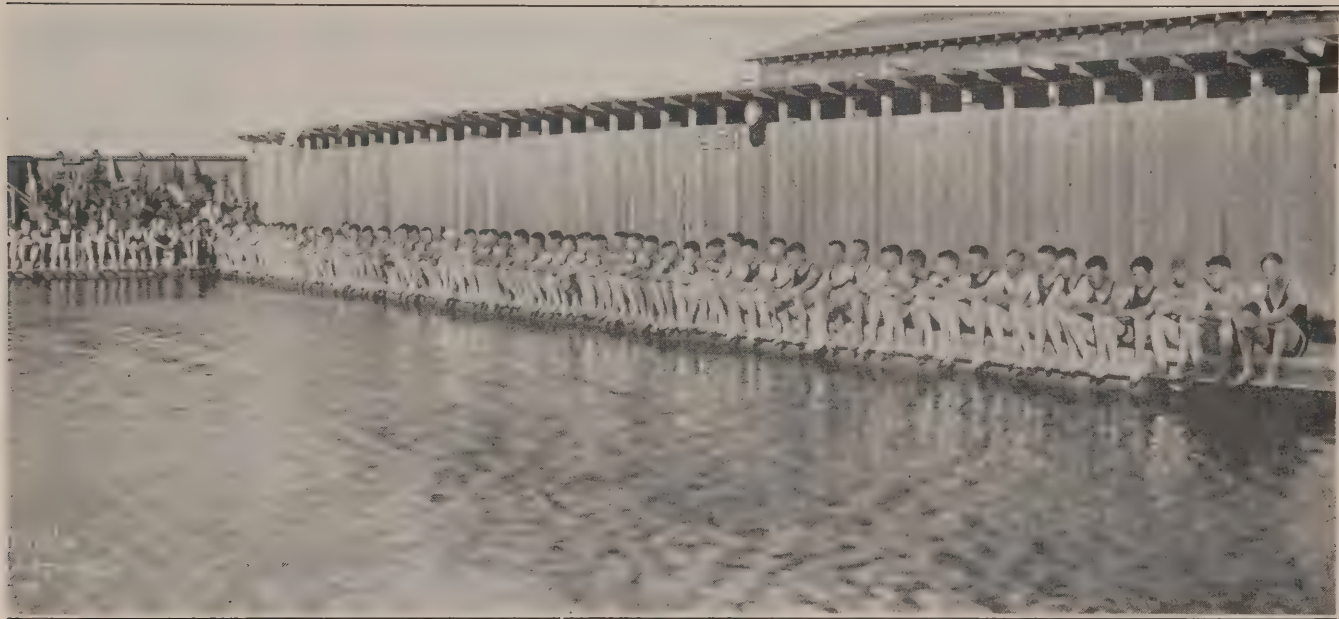
219-229 South Fourth Street, WACO, TEXAS



SWIMMING POOL, BASE HOSPITAL, CAMP MacARTHUR. TEXAS



INSIDE VIEW OF SWIMMING POOL



BASE HOSPITAL, CAMP MacARTHUR



COPYRIGHT. F. A. GILDERSLEEVE

OFFICERS', NURSES' AND HOSPITAL GRO



UP, BASE HOSPITAL, CAMP MacARTHUR



COPYRIGHT, F. A. GILDERSLEEVE

CAMP MacARTHUR, TEXAS



CAMP MacARTHUR, TEXAS



COPYRIGHT, F. A. GILDERSLEEVE

BASE HOSPITAL, CAMP MacARTHUR, TEXAS



BASE HOSPITAL, CAMP MacARTHUR, TEXAS



Dedication of Red Cross Convalescent
Sane Hospital, Camp MacArthur

COPYRIGHT, F. A. GILDERSLEEVE

DEDICATION OF RED CROSS BUILDING



NG, CAMP MacARTHUR, TEXAS

CIRCLE "A" BRAND

GINGER ALE

Used almost exclusively by the

Army & Navy

A delightful foundation for a sparkling punch. Write for booklet giving recipes made with Circle "A" Ginger Ale.



21
BLUE RIBBONS
AND GOLD MEDALS

ARTESIAN MFG. & BOTTLING CO. WACO, TEX. U.S.A

21
BLUE RIBBONS
AND GOLD MEDALS



LOCAL and long distance
Telephone located thru-
out Camp MacArthur &
Rich Field for the con-
venience of the soldiers.



Texas Telephone
WACO
TEXAS :: Co.

Fred A. Jones Construction
CONSULTING AND CON-
STRUCTING ENGINEERS Company

Interurban Building, Dallas, Texas

DESIGNS-REPORTS-CONSTRUCTION

Power Stations, Electric Light and Power Systems, Transmis-
sion Lines, Water Power Developments, Water Works,
Reservoirs, Electric and Steam Railroads, Gas
Plants, Industrial Plants, Buildings of
Steel or Reinforced Concrete
Local and Long Distance Telephones located
throughout Camp MacArthur and Rich Field
for the convenience of the soldiers. : : : :

Especially Efficient Service in "COST-PLUS" Contracts



BASE HOSPITAL BAND, CAMP MacARTHUR, TEXAS

Liberty National Bank

"The Bank of Personal Service"



United States Depository

WACO,



TEXAS

E. J. Vance & Co.

PLUMBING
CONTRACTORS

Repair work given prompt attention. Contract work
a specialty. Full line High Grade Plumbing Fixtures

BOTH PHONES 205

722 Washington Street - - - - Waco, Texas



LEAVE YOUR LAUNDRY AT THE POST
EXCHANGE. WE CALL FOR AND DE-
LIVER SAME TO THE EXCHANGE, MAK-
ING IT CONVENIENT FOR YOU.

The Artesian Laundry

213 South Fourth Street

Opposite Postoffice

F. M. COMPTON

funeral director

AND EMBALMER

.. Private Ambulance ..

214 S. 4th St.
Telephone No. 99

::: Waco, Texas



OPERATING ROOM, BASE HOSPITAL, CAMP MacARTHUR, TEXAS

Quality

Service

Satisfaction



LUMBER

WM. CAMERON & CO., Inc.



The Pioneer

Lumber

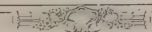
Dealers

Kodaks and Supplies

KODAK FINISHING

Films Developed Free 24-Hour Service

Prints 3 cents Each, Any Size



W. E. GAYLORD & CO.

615½ Austin Ave.

::

Waco, Texas

The McKnight Sundries Co.

702-704 FRANKLIN STREET

Wholesale Sundries, Notions, Novelties, Etc.



Large Stock Best Prices

Courteous Treatment

ED. C. MACKEY, Camp Representative



BARBER SHOP, POST EXCHANGE, CAMP MacARTHUR, TEXAS

M. B. Ise Kream Company



WHOLESALE MANUFACTURERS

ICE CREAM

& Creamery Butter

WACO,



TEXAS

Wall Paper

Paint

Hardware

NASH ROBINSON & CO.

Our Picture Framing Will Please You

912 Austin Ave.

::

::

Telephone 71

SPECIAL OFFER

— TO ARMY MEN ONLY —

Have Your Photograph Made at One of Our Studios

BROADWAY STUDIO

612 AUSTIN STREET

CRYSTAL STUDIO

615½ AUSTIN STREET

WASHINGTON STUDIO

606½ AUSTIN STREET

OPEN DAY AND NIGHT

Herrick & McLarty

— AUTO CO. —

Largest Wholesale & Retail Dealers
in the South

OAKLAND and NASH

Motor Cars

T. D. HUMPHRIES

Gen'l Mgr.

213-217 N. Side Square

Waco, Texas

Phone 394



BASE HOSPITAL, POST EXCHANGE, CAMP MacARTHUR, TEXAS

NAMAN'S, Inc. Jewelers

 *The Largest Stock
in Central Texas*

2nd door from Amicable Bldg. 421 Austin Street

D. M. Wilson Lumber Co.

Incorporated

Capital ^{FULLY} PAID \$50,000.00

E. Nelson Manufacturing Co.

Manufacturers of

Sash, Doors, Interior Hardwood Finish

BANK, OFFICE AND CHURCH FIXTURES, MILL
WORK of EVERY DESCRIPTION

Cor. 7th and Mary Sts. :: Waco, Texas

J. C. Kilgore & Co.

AUTOMOBILE ACCESSORIES
and SUPPLIES  GARAGE

620-24 Franklin Street

Phone No. 4994

The Sherwin-Williams Co.

OF TEXAS

BRIGHTEN UP STORE

*Paints, Varnishes, Brushes, Oils, Leads
Wall Paper, Glass, Etc,*

720 Austin Street Telephone 783 WACO, TEXAS

MORRISON'S DRUG STORE—

—is Waco's Rexall Store, and is the place where the
soldiers are always welcome and given a square deal.

—This store is the Eastman Kodak agency and con-
ducts its own kodak studio—developing, finishing
and enlarging kodak pictures the best in the city.

The Big Drug Store in Amicable Bldg.

SLEEPER MILLING & GRAIN CO.



Makers of High-Grade Flour
Dealers in Grain and Feed



MILL and ELEVATOR
Valley Mills, Texas

Waco, Texas

Office and Warehouse
101 Bridge Street

WHEN you have Laundry and Cleaning Work, use the
best plant to be had. :: We will bear investigation

PROGRESS LAUNDRY

DRY CLEANERS AND DYERS

Phone Lucky 13 Hundred.

820-828 Franklin St.

History of Post Exchange

THE POST EXCHANGE of the Base Hospital, Camp MacArthur, was organized under the supervision of Lt. Col. S. W. French. On September 18, 1917, Lt. Col. French appointed 1st Lt. J. W. Henry Post Exchange officer—and gave him permission to start the “canteen.” He started it with two clerks and a very small stock. The counter space was only eight feet. Having a patronage of from 300 to 600 corps men and four to eight hundred patients, it was soon seen that the stock was too small and also counter space. The stock at that time was about \$500 to \$600 with few varieties of merchandise. The sales at that time amounted to approximately \$200 per day. In November, 1917, the counter space was enlarged to twice the former size and two more clerks added. The stock was increased, with more variety, amounting to about \$3,000. The daily sales increased accordingly to about \$350.00.

On January 25, 1918, Capt. Otto W. Koch succeeded Lt. J. W. Henry as post exchange officer. In February Capt. Koch, with the approval of Lt. Col. French, built a new building alongside the old one, increasing the capacity of the exchange to twice its former size. A modern six-chair barber shop was installed, six pool tables; the counter space was increased to fifty feet. The stock was increased, carrying a full line of everything useful to a soldier.

A news stand was installed and the city newsboys were prohibited selling papers on the reservation, putting all this in the hands of the Post Exchange.

The stock at the present time exceeds \$6,000.00 and the daily sales amount to about \$500.00.

A tailor shop was installed in connection with the Exchange. Now laundry and tailor work can be done through the Post Exchange, making everything convenient for the boys.

From the funds of the Post Exchange a swimming pool (one of the finest in Texas) was built, costing about \$10,000.00. It has all the modern equipment and conveniences of a swimming pool. It's at the disposal of the officers, nurses and enlisted men of the Hospital. Something to be proud of.

The instruments of our twenty-six-piece band was bought from this fund. The best small band in Camp MacArthur and excelled by few anywhere. These instruments cost about \$2,000.00.

On March 11, 1918, Lt. C. T. Olcott succeeded Capt. Otto W. Koch as Post Exchange officer. He was succeeded by J. H. Mullin on April 15, 1918.

The success of the Post Exchange is to be credited to the good management of the efficient officers in charge and the Post Exchange Steward, Sgt. H. W. Gillespie and Bookkeeper Sgt. H. F. Helwig, who are business men of ability.

It is the ambition of Lt. Col. French to give every convenience possible to the officers, nurses and enlisted men in his command and the Post Exchange is the best asset he has to draw from and with a future as successful as the past the Base Hospital of Camp MacArthur need not want for finances for entertainments and luxuries for the comfort of all on duty here.

The Shear Co.

General Office: WACO, TEXAS Established 1869

BRANCH HOUSES: Austin, Dublin, Gatesville, Hillsboro,
Hamilton, Rockdale, San Antonio and Temple.

Wholesale Grocers

Produce Department—We carry a large stock of Domestic and Tropical Fruits in season. Cold storage facilities are the best.

Manufacturing Confectioners—High Grade Chocolates, Colonial Dollar Box. Assorted Candies of every description, and 5c Bars.—Peanut, Coconut, Marshmallow and Caramel.

C O F F E E T E A

Roasted in Waco

Leading Brands—

COLONIAL, "1869" Brand.

CRANE—and full line of
Bulk Roasted Coffees.

"1869" Brand Ceylon and India—1-lb., ½-lb. and ¼-lb. tins. Blended and packed in Waco.

We carry a complete line of all grades.

ANCHOR MILLS

D. L. COUTTA, Prop. ::: Manufacturers of

High-Grade Flour, Meal and Feed Products

11th and Mary Sts. Waco, Texas

THE G. M. TRAUTSCHOLD CO. PLANING MILL

Manufacturers of Sash, Doors, Frames, and Interior Trim. Made to order: Window Screen and Screen Doors, GENERAL MILL WORK

Dealers and Jobbers of CORNELL WALL BOARD
and all kinds of Glass for Builders' Purposes

Now located in our new factory building
FIFTEENTH & FRANKLIN STREETS

Telephone No. 1534
WACO, TEXAS

Compliments of

DAVIDSON & EUBANK
Merchandise Brokers

WACO, TEXAS

Hudson Super Six—Republic Trucks—for Service
PERCY WILLIS AUTO CO.

Subscribe to the Fourth Liberty Loan



HOSTESS HOUSE, CAMP MacARTHUR, TEXAS

—To feel fully fit
—To do your bit
—Drink



COOPER'S —BEST— COFFEE

Quality Tells



ROASTED AND PACKED
—IN WACO BY—

The Cooper Grocery Co.
WHOLESALE GROCERS COFFEE ROASTERS

WACO SASH & DOOR WACO, CO. TEXAS

Manufacturers and Dealers in
Lumber, Sash & Doors
Mill Work of All Kinds

Mirrors

Window Glass

Plate Glass

Art Glass

Fancy Glass

Wall Board

Building Paper

Roofing

Door Screens

Window Screens

Etc., Etc.

Telephone 885

**ALL ORDERS
EXECUTED
PROMPTLY**



Y. M. C. A. AT NIGHT, CAMP MacARTHUR, TEXAS

Paye & Baker **Manufacturing Co.**

MILITARY AND NAVY ***INSIGNIA and DEVICES***

Insignia, Devices, Whistles, Surgical Sundries and
Other Small Metal Goods for Army, Navy
Marine Corps, Public Health Ser-
vice and all Other Govern-
ment Departments

N. Attleboro, Mass.

E. A. FRETZ

SAM SMITH

C. E. HOFFMAN CO. ***Barber Supplies*** ***and Furniture***

High-Grade Cutlery and Toilet Articles .. Folding Chairs for
Camp Use. .. Complete Shaving Requisites for the Boys in the
Service. ❖ ❖ ❖ ❖ Your Patronage Solicited and Appreciated

WHOLESALE

RETAIL

1711 Live Oak St., Dallas, Texas

Mail Orders Given Prompt Attention!

Drink Iron Brew

THE Toilers' ***Beverage***

Brings Rest and Refreshment
with Retrospection

Waco Bottling Works

ESTABLISHED 1876

Geyser Ice

Made from Waco's Pure
Health-Giving Artesian Water

"None so good." "None near so good."

Call the Red Wagons
Phone 54

G. H. LUEDDE, Mgr.

A. M. FITZPATRICK, Asst. Mgr.



QUARTERMASTER'S OFFICE, CAMP MacARTHUR, TEXAS

Little Frenchman's Dye Works

ESTABLISHED 1882

High Class Cleaning, Dyeing, Repairing,
Altering and Pressing

ARMY MEN'S WORK A SPECIALTY

114 NORTH FOURTH STREET
Opposite Sanger Brothers

Telephone No. 62

W. F. and J. F. BARNES LUMBER COMPANY

*"Everything in the
Building Line"*



EIGHTH and WEBSTER
STREETS

::: Telephone 267

HILL PRINTING and STATIONERY CO.

Printers, Stationers, Blank Book Maker
S Lithographing : Engraving : Embossing



809-813 Austin St.

WACO, TEXAS

Waco Oil Company

ARMY MAN'S HEADQUARTERS
for GASOLINE and MOTOR OILS

The Best Gasoline and Lubricating Oils at your service
that money can buy.

Principal Stations: 512 Washington St. (opposite Court
House); 222 North Fifth St.

Phones 707-216-1045



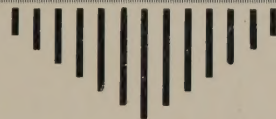
COMPANY KITCHENS, CAMP MacARTHUR, TEXAS

McLendon Hardware Co.

WHOLESALE AND RETAIL

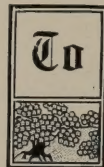


SHELF AND HEAVY
HARDWARE



3rd and Mary Sts. :: Waco, Texas

Greetings and Good Luck



THE MEN
of MacArthur

Potts-Moore Gravel Company

PHIL GOLDSMITH

"THE HOUSE OF HONOR"

Goldsmith
THE JEWELER

413 AUSTIN AVE.

WACO, TEXAS

The Compliments and Best Wishes of

F. A. HARDY & COMPANY
—OF TEXAS—

Wholesale and Manufacturing

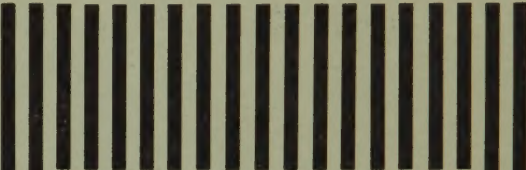


Aviation goggles, dust goggles, compasses, binoculars, and everything optical. Third Floor Praetorian Building, Dallas, Texas.

Compliments
... of

H. NOVICH


509 Austin Street
Waco, :: Texas



**STANDARD
PRINTING COMPANY**

Printing
that Pleases

TELEPHONE 108
205 S. FIFTH STREET



Press of
STANDARD PRINTING CO.
Waco, Texas